

## Independence Day

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On July 5, 2005, Moser IP Law Group (MIPLG) declared its independence from Moser, Patterson & Sheridan and opened its doors to new business. The firm opened its doors with two members, two associate attorneys, one of counsel attorney, and two staff members. Since then, MIPLG has added an additional attorney, an IP administrator, and additional staff.

MIPLG focuses solely upon intellectual property (IP) law including patent, copyright and trademark law. Specifically, MIPLG provides patent application preparation and prosecution, trademark application preparation and prosecution, IP due diligence, IP opinions, and IP transaction support.

MIPLG was founded on the principle that clients, be they individual inventors, small companies or large companies, should be provided the same high level of service. This principle forms the cornerstone of MIPLG. Atop this cornerstone, some of the other principles that form the foundation of the firm include: 1) treating each and every person associated with MIPLG as an individual such that their position and responsibility within the firm fits their personality and lifestyle, 2) maintaining the highest ethical standards, 3) communicating openly and honestly amongst the partners, employees and clients, and 4) providing clients a holistic approach to IP procurement.

## The Virtual In House IP Counsel™

MIPLG has created a service known as the Virtual In House IP Counsel that is tailored to the needs of companies that currently do not have in house IP counsel, but require such services. For a flat fee that depends upon a client's IP requirements, MIPLG can provide all the services of an in-house IP counsel at a fraction of the cost of hiring an IP counsel, their support staff and creating the required infrastructure.

The Virtual In House IP Counsel service includes: 1) docket services, 2) invention disclosure form (IDF) harvesting, organization and processing, 3) intellectual property strategy preparation, 4) regular reporting to management and 4) IP-Awareness seminars to management and technical personnel.

Each and every person associated with MIPLG is guided by these principles to provide our clients with the highest level of legal counsel. As MIPLG grows and develops, these principles will not become suppressed in the name of profitability and growth.

This quarterly newsletter provides a view into the happenings at MIPLG as well as a summary of some of the services that MIPLG provides to its clients. The second page is reserved for general information about the firm, its clients, employees and members. If you have any tips or happenings that you would like to share, please e-mail them to [rmoser@moseriplaw.com](mailto:rmoser@moseriplaw.com).

At this point, our website ([www.moseriplaw.com](http://www.moseriplaw.com)) is very rudimentary. We have recently hired a website developer to create a website that provides a better, more comprehensive view of the firm and its services.



The service provides a holistic approach to IP legal services where both a client's business and IP needs are considered to provide an overall strategy for IP procurement. Such a comprehensive approach to IP procurement provides an efficient use of client resources.

Clients may access their docket and strategy database via a web portal. Thus, all information that is generally maintained by an internal IP staff hired by the client, is maintained by MIPLG at a fraction of the cost of an internal IP staff. If you would like to discuss how your company can benefit from a Virtual IP In House Counsel, please contact Ray Moser at [rmoser@moseriplaw.com](mailto:rmoser@moseriplaw.com) or call 732-935-7100.



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***We're on the Web!***

See us at:  
[www.moseriplaw.com](http://www.moseriplaw.com)

## In the beginning ...

. . . there was darkness in the form of a black carpet covered in spattered white paint, no molding, a phone system that operated like Dixie cups and string, and very little furniture. That was the state of the office space during the first week of operations at MIPLG.



That has all changed. MIPLG now has a state-of-the-art information technology infrastructure. We have scanned all of our active files and continue to add electronic files to our database on a daily basis. We are moving toward the Holy Grail of law offices: a paperless office -- where all firm documents will be available, to any of our attorneys, at any

time, anywhere in the world.

New carpet has been installed and our furniture has recently begun to arrive such that we can throw away the cardboard boxes that have served as makeshift work surfaces. Everyone in the firm is happy about the progress; the elation of being a startup has its limits.



In the coming MIPLG Quarterly newsletters, we'll be introducing our employees and members as well as providing our view of cutting edge legal developments.